



Minutes

Community Development/Housing/General Government  
Committee

*Council Member Derwin L. Montgomery, Chair*

*Council Member Denise D. Adams, Vice Chair*

*Council Member Dan Besse*

*Council Member Robert C. Clark*

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Tuesday, May 9, 2017

4:30 PM

Room 239, City Hall

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CALL TO ORDER

**Present:** 4 - Council Member Derwin L. Montgomery, Council Member Denise D. Adams, Dan Besse and Robert C. Clark

Others Present: 2 - Council Member John C. Larson and Jeff MacIntosh

Council Member Montgomery called the meeting to order and stated without objection, the Committee would first consider the Consent Agenda. Items C1 and C2 were pulled by Council Member Adams. No other items were pulled.

Council Member Clark made a motion to approve the balance of the Consent Agenda. The motion was duly seconded by Council Member Besse and carried unanimously.

G GENERAL AGENDA

G-1. [17-332](#)

**Attachments:** [CABFINALREPORT16-17](#)

Mr. Richard Caban-Cubero, Chair of the College Advisory Board and Lesly Luna, Salem College Board Member gave a staff presentation on this item.

Council Member Montgomery noted since the North Carolina School of the Arts (NCSA) has a new provost, there may be more opportunity to involve them.

Council Member MacIntosh suggested the orientation of members involve more information on City procedures.

Information only item.

**G-2.** [17-331](#)

**Attachments:** [YACFINALREPORT16-17](#)

Jenna Barnes, Salem Academy, Campbell Turner, RJ Reynolds High School and Hunter Dameworth, Calvary Baptist High School gave the presentation on this item.

Information only item.

**G-3.** [17-354](#)

**Attachments:** [Memo - RUCA Guideline Revisions](#)  
[Revitalizing Urban Commercial Areas](#)  
[RUCA - Tier Map](#)

Mr. Evan Raleigh, Business Inclusion & Advancement Director, gave the staff report on this item.

Council Member Besse suggested overlays on the map be broken down by tier and bring it back to the Committee.

Council Member Montgomery requested staff make sure these areas are grouped together comparably on the map.

Council Member MacIntosh requested staff provide information regarding the returns on investments in Revitalizing Urban Commercial Areas' (RUCA) projects.

Council Member Larson requested a summary of program beginnings, the future and status of present projects, including photos.

Council Member Clark requested information regarding investment returns on the Whitaker Park investments.

**G-4.** [17-362](#)

**Attachments:** [Brown Elementary Demo CARF- Final rev.5 2 17](#)  
[Brown Elementary RES- Final rev. 5 2 17](#)

Mr. Ritchie Brooks, Community Development Director, gave the staff presentation on this item.

Council Member Clark: Motion for approval.

Council Member Besse: Second.

Motion carried unanimously.

**Aye:** 4 - Council Member Montgomery, Council Member Adams, Council Member Besse and Council Member Clark

**G-5.** [17-348](#)

**Attachments:** [Memo--Homeless Ten Year Plan Report](#)  
[Ten Year Plan to End Chronic Homelessness Final Briefing](#)  
[Homeless Ten Year Plan Presentation 4.26.17](#)

Mr. Brooks introduced Ms. Andrea Kurtz, 301 N. Main Street, Senior Director, Housing Strategies, United Way of Forsyth County and she presented on this item.

Council Member Adams requested a breakdown from staff of the different cities involved in continuum of care/homelessness research. She also requested a breakdown chronically homeless maintain versus those who are homeless by choice. She indicated the data collected should be linked to the outcomes and goals of the program.

**G-6.** [17-317](#)

**Attachments:** [UDO-275 CARF](#)  
[UDO-275 Ordinance](#)  
[UDO-275 Staff Report](#)  
[UDO-275 Exhibit A](#)  
[UDO-275 Letter of Support](#)

Mr. Kirk Bjorling, Planning and Development Services, gave the staff presentation on this item.

Mr. Jason Thiel, Downtown Winston-Salem Partnership, 305 W. 4th Street - Spoke in support of the projective signage being displayed in businesses downtown Winston-Salem.

Information only item.

**C CONSENT AGENDA**

**C-1.** [17-309](#)

**Attachments:** [Salem Creek Strollway Bridge - CARF](#)  
[Salem Creek Strollway Bridge- Resolution](#)  
[Salem Creek Strollway Bridge - Attachment](#)

Mr. William Royston, Recreation and Parks Director gave a brief staff presentation on this item.

Council Member Adams: Motion for approval.

Council Member Clark: Second.

Motion carried unanimously.

C-2. [17-318](#)

**Attachments:** [R. J. Reynolds Tobacco Co Buildings CARF](#)  
[R. J. Reynolds Tobacco Co Buildings Resolution](#)  
[R. J. Reynolds Tobacco Co Buildings Criteria for Evaluation](#)  
[R. J. Reynolds Tobacco Co Buildings Photos](#)  
[R J Reynolds Tobacco Co Buildings Map](#)

Ms. Michelle McCullough, Planning and Development Services, gave a brief overview on this item.

Council Member Adams requested information on the age of the Woodlawn Cemetary.

Council Member Adams: Motion to approve.

Council Member Clark: Second.

Motion carried unanimously.

C-3. [17-361](#)

**Attachments:** [Benton Convention Center Memo](#)  
[Benton Convention Center Request for Proposal](#)  
[Benton Convention Center Public Art Finalists](#)

Approved by Consent Vote.

C-4. [17-333](#)

**Attachments:** [Strategic Plan - CARF](#)  
[2017-2021 Strategic Plan - Resolution](#)  
[2017 -2021 Strategic Plan](#)

Approved by Consent Vote.

C-5. [17-352](#)

**Attachments:** [CDHGG 04112017](#)

Approved by Consent Vote.

ADJOURNMENT

6:08 p.m.