

Mayor Allen Joines

City Council

Vivian H. Burke

Mayor Pro Tempore, Northeast Ward

Dan Besse, Southwest Ward

Robert C. Clark, West Ward

Derwin L. Montgomery, East Ward

Molly Leight, South Ward

Denise D. Adams, North Ward

Jeff MacIntosh, Northwest Ward

James Taylor, Jr., Southeast Ward

City Manager: Lee D. Garrity



Winston-Salem

Community & Business
Development Department
P.O. Box 2511
Winston-Salem, NC 27102

www.cityofws.org



2016 Class Schedule

- Oct. 25** Introduction to Starting a Business
- Nov. 1** Finances & Finding Money
- Nov. 8** Writing a Business Plan
- Nov. 15** Legal Considerations
- Nov. 22** Marketing, Advertising, & Social Media
- Nov. 29** Accounting & Bookkeeping
Business Insurance
- Dec. 6** MWBE & Working With the City of W-S
- Dec. 13** Business Plan Contest & Class Summary

Business Development

Ken Millett

336-747-7472 or kenm@cityofws.org

Steven Harrison

336-747-7474 or stevenh@cityofws.org

Minority & Women Business Enterprise/Section 3

Tabetha Bailey

336-734-1249 or tabethab@cityofws.org

Tiesha Hinton

336-734-1262 or tieshah@cityofws.org

BUSINESS TRAINING PROGRAM



SECTION 3 / MINORITY & WOMEN BUSINESS ENTERPRISE

Sponsored by
City of Winston-Salem



Winston-Salem

Purpose of Section 3 Business Training Program

This program strives to help participants evaluate the feasibility of a business concept and develop the skills required to become the owners/operators of successful small businesses.

Free

Everyone is welcome to attend. There is no cost for this course, but enrollment is limited due to space.

Certification

At the end of the program certificates will be issued to those that attend 6 of 8 classes.

Location

The Enterprise Center
1922 S Martin Luther King Jr Dr.
336-734-6916

When

October 25 - December 13, 2016
Each Tuesday from 6:00 – 8:00 p.m.

Light Refreshments Will Be Served



What is Section 3?

Section 3 comes from the HUD Act of 1968 which promotes local economic development, neighborhood improvement and self-sufficiency by directing economic opportunities to low/moderate income residents and businesses on HUD funded housing and community development projects.

Section 3 Residents are...

- Residents of public housing or assisted housing;
- Low/moderate income persons who live in the neighborhood of public housing;
- Low/moderate income persons living in the greater metropolitan area.

Section 3 Businesses...

- Are owned by Section 3 residents;
- Employ Section 3 residents in full-time positions;
- Subcontract with businesses which provide economic opportunities to low income persons.

Minority/Women's Business Enterprise Program

It is the policy of the City of Winston-Salem to provide equal opportunity to minority and women owned businesses to engage in contracting and purchasing on city construction projects, departmental spending and through other procurement programs. The City is invested in assisting in the development of this essential part of the local economy.

Registration Form

SPACE IS LIMITED

To Register, Call 336-747-7474, or
Email stevench@cityofws.org

For additional information and to register

Name: _____

Title: _____

Company Name: _____

Mailing Address: _____

Phone: _____

E-mail: _____

Detach this panel and mail to:

Steven Harrison
Community & Business Development
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